

COUNTY OF YORK, VIRGINIA

120 ALEXANDER HAMILTON BLVD  
P.O. BOX 532  
YORKTOWN, VIRGINIA 23690

REQUEST FOR QUOTATION

THIS NUMBER MUST APPEAR ON  
ALL CORRESPONDENCE:  
QUOTATION NUMBER : 15-02021-S

DATE: 03/30/2015

Please quote ON THIS SHEET or your letterhead your best price F.O.B. DESTINATION for the articles specified below, and state how soon you can furnish the same. PLEASE DO NOT FAIL TO SIGN AND DATE QUOTATION. Send additional data or illustrations if necessary. (\*If quotation other than York County, state shipping point, weight, etc.)

( ) The order may be placed for only a part of the merchandise listed below.

(X) The order will be placed as a whole.

(unacceptable substitutions excepted.)

<http://www.yorkcounty.gov/purchasing/>  
FAX (24 Hours a day): 1-757-890-3689

*T. W. Sawyer*

T. W. Sawyer, CPPPO  
Telephone: 757/890-3680

Item	Quan.	Description	Unit	Total
1.		REGIONAL MARKETING AND WEB-SITE DEVELOPMENT SERVICES	\$_____.	\$_____.

(SEE ATTACHMENT A)

TOTAL: \$\_\_\_\_\_.

Please return by: 04/06/2015

Shipment can be made in \_\_\_\_ Days. Terms: \_\_\_\_\_

Name of firm: \_\_\_\_\_ Fed. Tax ID# \_\_\_\_\_

By: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ (See notes at [http://www.yorkcounty.gov/Portals/0/purchasing/Rfq\\_Notes.pdf](http://www.yorkcounty.gov/Portals/0/purchasing/Rfq_Notes.pdf))

**COUNTY OF YORK, VIRGINIA  
ATTACHMENT A  
STATEMENT OF WORK**

The Economic Development Authorities (EDA's) of James City County, City of Williamsburg and York County are seeking quotations for consultant services to assist with the development of a regional economic development web site. The EDA's have entered into a contract with Denver-based, Atlas Advertising, LLC to create the regional website, in concert with regional marketing strategy. The new website will include a GIS – Asset Mapping System, 20 pages of content and four static maps. A Statement Of Work from the executed Atlas Contract is shown below. The contract has a sixteen week time frame and will kick off April 15, 2015. The EDA's are seeking a consultant to serve as a conduit between them and Atlas to facilitate the timely transmission of data to build the web site and insure that the structure and content meet the EDA's approval.

Consultant Requirements:

- Extensive experience with the development of web sites and preferably ones that include a GIS component
- Solid understanding of municipal economic development goals, objectives and strategies
- Good knowledge base of business assets in the three localities
- Ability to communicate clearly and effeciently with multiple parties
- Ability to make independent decisions within stated parameters
- Ability to meet contract deadlines

Contract Specifications:

- Consultant must be available to meet contract deadlines during the 16 week period, beginning April 15, 2015
- Please provide an hourly rate for services or a not to exceed fixed fee for services
- The fiscal agent for this contract will be the York County Economic Development Authority, Assistant Secretary, James W. Noel, Jr
- For more information please contact James W. Noel, Jr at 757 890-3317

Please return by: 04/06/2015

Shipment can be made in \_\_\_\_ Days. Terms: \_\_\_\_\_

Name of firm: \_\_\_\_\_ Fed. Tax ID# \_\_\_\_\_

By: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ (See notes at [http://www.yorkcounty.gov/Portals/0/purchasing/Rfq\\_Notes.pdf](http://www.yorkcounty.gov/Portals/0/purchasing/Rfq_Notes.pdf) )